

# Fine Art Imaging & Giclée Printing



Winthrop Editions

45-49 Central Street • West Boylston, MA 01583  
Phone: 508.835.4880 • Fax: 508.835.2558  
[www.WinthropStudios.com](http://www.WinthropStudios.com) • [info@winthropstudios.com](mailto:info@winthropstudios.com)

## Giclée Printing Defined

The word giclée is a feminine noun that means a spray or spurt of liquid. The term giclée print signifies a new era in fine art printmaking using digital tools. The giclée process reproduces photographs and original artwork with greater color accuracy by printing with archival inks in dye or pigment form onto watercolor papers, artist canvas, and fabrics. Artists also benefit by avoiding costly large print inventories because giclée prints are print on demand and can be ordered one sheet at a time.

Dye based Iris giclée prints work best with watercolor papers. The luminance of the watercolor paper is more visible through the dyes. Piezo giclée's made from pigment inks tend to work better on coated artist canvases, coated watercolor papers, and enhanced photographic papers.

### Iris Giclée

Our Iris giclée process is a 300 dpi drum printer machine modified to handle thick sheets of 34"x46" watercolor paper up to 500 gram weight. This CMYK printer overprints four soy-based dyes of cyan, magenta, yellow and black in pin-like registration. Artists benefit from three variable printing matrixes for each nozzle, the ability to overprint for greater ink saturation, and being able to print upon uncoated watercolor paper like their originals. The finished print is a breathtaking continuous tone image of painterly beauty. The Iris process uses a smaller color gamut, a maximum print size of 34"x46" and final prints need to be coated or glass covered.

### Piezo Giclée

Our Piezo giclée is a roll or sheet fed printer using eight pigmented inks, which print on top of coated watercolor paper, coated artist canvas, and coated fabrics. The color gamut is larger than that of the Iris machine. The 44" printer width is ten inches wider than the Iris and can print up to 100", which is nearly three times longer than the Iris. The final print quality is superb. Finished work needs to be coated or glass covered.

## Pre-Press

### **Image Capture**

- Framing charges will apply when originals need to be unframed, framed, or both. Framing costs will be estimated prior to starting job.
- Additional copying costs will apply to artwork with high gloss coating, over sized images (larger than 30"x40"), bound book copy, and any other originals requiring extra time.

Digital Capture\* ..... \$ 80.00  
8x10 Transparency ..... \$ 100.00  
5+ images ..... 10% off

\* Digital Capture is not recommended for originals larger than 11x14 or images to be printed larger than 11x14.

### **Scanning**

- Required for 8x10 or 4x5 transparencies, negatives, slides, or positives wanting to be reproduced larger than 11x14.
- In order to get discounted scanning price, all images must be scanned at same time.

1-4 Images ..... \$ 100.00 each  
5+ Images ..... \$ 90.00 each (10% off)

### **Initial Color Editing & Proofing**

- Editing is done with a digital file (whether from artist-supplied file/transparency or Winthrop Editions capture).
- Image will be proofed as close as possible to the original.
- Includes proofing for color accuracy, archiving the image for storage at Winthrop Editions, and future ink set tests.

1-4 Images ..... \$100.00 each  
5+ Images ..... \$ 90.00 each (10% off)

# Iris Giclée Printing on Watercolor

*The very best process for beautiful prints on watercolor paper.*

## Image Printing\*

- Paper is sold by the sheet and allows for significant discounts at larger quantities.
- Prices listed are for printing on standard papers sized approximately 34"x46". (See paper chart below for additional charges on specialty papers).

1-4 sheets.....\$ 185.00 per sheet  
 5-9 sheets.....\$ 105.00 per sheet  
 10-19 sheets.....\$ 95.00 per sheet  
 20-49 sheets.....\$ 85.00 per sheet  
 50+ sheets.....\$ 80.00 per sheet

\* Complex layouts add \$35.00 per sheet.

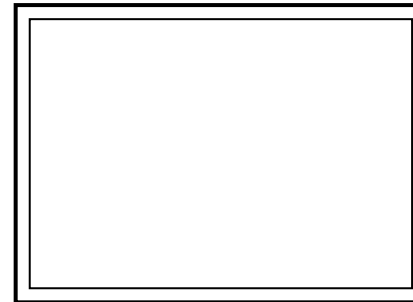
Paper	Life (yr.)	Texture	Weight	Color	Add'l Charge
Arches Cold Press	60-70	Rough	356gm	Warm White	Standard
Rives BFK	30-34	Smooth	280gm	Ivory	Standard
Somerset Radiant White Textured	65-70	Rough	500gm	White	\$20 per sheet
Somerset Radiant White Velvet	65-70	Smooth	330gm	Very White	Standard
William Turner	20 – 24	Coated	300gm	White	\$34 per sheet

## Post Press for Watercolor Images

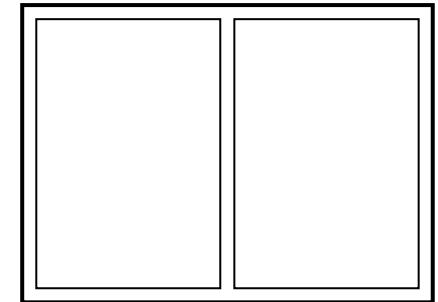
Standard Cut .....NC  
 Exact Cut .....\$ 5.00 per image  
 Deckled Edge .....\$ 15.00 per image  
 UV Protective Coating.....\$ 15.00 per sheet  
 Shrink-wrap to Acid Free Foamcore .....\$ .40 / u.i.

We also offer a wide variety of framing and matting products to make your prints have that perfect final touch.

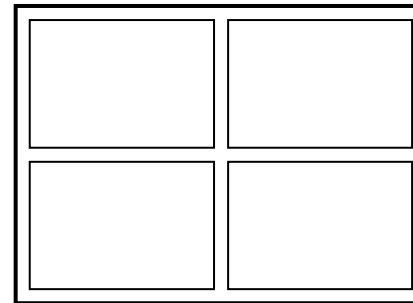
## Sample Layout Options\*: IRIS 3047 on Paper Based on 34"x46" sheet size.



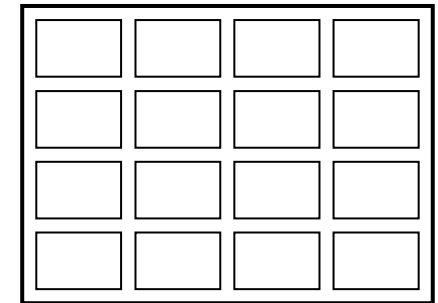
One 32x44



Two 22x30s



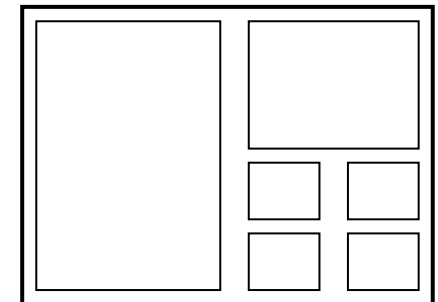
Four 16x20s



Sixteen 8x10s



Six 11x14s



Combination of Sizes

\* Sizes & quantities may vary depending on paper type, size of actual piece, and borders needed.

## Piezo Giclée Printing on Canvas

*The very best process for beautiful prints on Canvas.*

### **Image Printing**

- Paper is sold by the square inch and allows for significant discounts at larger quantities.
- Prices listed are for printing on rolled canvas up to 44" wide by almost any length.
- Prices include industrial strength UV coating creating a tough water-resistant canvas print.
- **Large Prints:** Images larger than 1,200 sq. in. or longer than 49" add \$ .03 per sq. in.

Total Square Inches	Price per Square Inch
0 - 2,000	\$ .22
2,001 - 6,000	\$ .18
6,001 - 14,000	\$ .14
14,001 - 29,000	\$ .12
29,001 and up	\$ .11

## Post Press for Canvas Images

Standard Cut .....	NC
Exact Cut .....	\$ 5.00 per image
UV Protective Coating.....	NC
Drymount to 5/8" Acid Free Gator Board .....	\$ 2.00 / u.i.
Shrink-wrap to Acid Free Foamcore .....	\$ .40 / u.i.

\*We also offer a wide variety of framing products to make your prints have that perfect final touch.

## Additional Services

**Digital Editing** ..... \$ 95.00/hour

- This includes any image manipulation or digital enhancement done to an image.
- This also includes any additional color correction needed after the image has been approved.

**Additional Proofs** ..... \$.20 - \$.25 / in<sup>2</sup>

- Price ranges depending on paper being used.
- This includes any proofing requested aside from the standard color correcting proofs.
- Enlargement proofs of specific areas on an image are subject to this charge as well.

**CD-ROM Creation** ..... \$ 25.00 per CD

**Email of Digital Files** ..... \$ 25.00 per email

## Policies

\*Turnaround time is approximately 4 weeks, start to finish, dependent on size of order. Rush jobs are subject to a 100% cost increase. This is negotiable upon evaluation of job.

\*A deposit of 50% is required to begin the job. Payment in full is due on completion of project. MasterCard, Visa, & Discover accepted.

\* Prices are effective September 15, 2008 and are subject to change.

